

***Skills, Knowledge, Experience (SKE)
Integration, Alignment, Synchronization,
Purpose, mission, passion, desire, fascination, focus,
investment***

By Bryan Messer

These words I have use to describe and relate to others my thoughts and ideas with regards to my vision for how to reshape and substantially improve how businesses operate as I seek the means for change the business world for the better.

As I contemplate what it takes to be successful (SKE focused on a passion-based purpose) and Christina Bengtsson's work on the significance of focus and how important element that is, I wanted to share my thoughts in the topic as follows.

The concept of focus while seemingly simple I have found to often be rather challenging to achieve and maintain in the daily operations for most businesses. Having studied human nature I have observed that in practice it can be rather difficult to combat our daily distractions which are a continuous eroding out concentration on a specific subject. My thoughts then turn to how to maintain one's focus in the daily noise of vying interests and priorities and this is where I have come to believe passion takes on a critically important role.

We each willingly and often easily invest our time, energy, attention and efforts into things we find interesting. Over the long-term , however, even the most committed and dedicated person will slowly loose interest in something which they have little passion for. The exception to this is with respect to those things which an individual finds they have a personal internal passion for. When we are passionate about something, we can maintain our focus and attention for as long as we are physically able to do so. This is something which endures for a lifetime and can even be set aside and easily picked back up at some future time without any loss of enthusiasm. In order to maintain focus I believe requires that one applies themselves to something which they are personally passionate about and fascinated with. It is my contention that passion provides the foundation upon which one's focus, skills, knowledge and experience can be applied such that they will be successful in a rewarding, fulfilling and sustainable manner essential that is essential for continuous, long-term success.

In order to find one's true place of effectiveness and contentment for what we each invest our time and energies in, the question we much individually answer is, what is it that we are truly passionate about in this life. We should then seek to apply ourselves to the pursuit of this with concentrated focus and passion.

Bryan Messer
214-763-0468
Know – Do - Be
KEMs4all@gmail.com
www.kemsdiscovery.com



[Emotions and Motivation in the Workplace Book](#)